



MOOT COURT COMPETITION ON  
AFRICAN CONTINENTAL FREE  
TRADE AREA (AFCFTA)

SPONSORSHIP  
PACKAGES

2024



As part of its objectives to promote African experts in international arbitration, the African Academy for the Practice of International Law (AAILP) will hold its third African International Arbitration Competition in June 2024 in Mauritius, at the Mauritius International Arbitration Centre (MIAC).

The final conference will discuss Africa's achievements in international arbitration to date, take a close look at the continent's new centre of gravity, the AFCFTA, and examine what can be done to increase the participation of African practitioners in international arbitration.

### THE 3RD EDITION OF THE AFRICAN INTERNATIONAL ARBITRATION COMPETITION HAS SEVERAL OBJECTIVES.

The African International Arbitration Competition (AIAC) is an educational exercise involving law students from the best universities in Africa. The AIAC is an essential incubator for emerging talent in the field of dispute resolution in Africa.

Its aim is to train the next generation in the rules of international economic law and notably international investment law, and to understand the adaptability of these disciplines to the African continent. The aim of the competition is also to provide students with in-depth knowledge, practical application of what they have learnt and the development of a professional network that will help their career. In other words, the AIAC contributes to the dissemination of knowledge, the promotion of excellence, the healthy emulation and the training of the next generation of arbitration practitioners.

It is the first major competition of its kind to focus on issues affecting one of the continents most affected by these fast-growing areas of law .

During this event, teams of law students test their skills in simulations of real cases and are assessed by renowned specialists in the field, whose advice and encouragement are invaluable for the students' future development.

## AGENDA

Period	
September 15, 2023	Official launch of registrations on <a href="http://www.caaif.fr">www.caaif.fr</a>
November 30, 2023	Closing date for registrations
December 4, 2023	Publication of case study on <a href="http://www.caaif.fr">www.caaif.fr</a>
December 5, 2023	Deadline for submitting clarification questions
December 7, 2023	Responses to clarification questions
January 25, 2024	Deadline for online submissions of memorials <a href="http://www.caaif.fr">www.caaif.fr</a>
February 8, 2024	Announcement of teams selected to submit a defense brief
March 10, 2024	Deadline for submission of defence briefs on <a href="http://www.caaif.fr">www.caaif.fr</a>
March 31, 2024	Announcement of teams selected for the oral phase
June 12-13, 2024	Competition semi-finals and final

## THESE PROJECTS REQUIRE A HIGH LEVEL OF PERSONAL AND FINANCIAL INVESTMENT

Becoming a partner of the AIAC 2024 is an effective way of marketing your entity, your products and your services at the final conference, but also beforehand thanks to the communication put in place. The target audience will be made of not only the aspiring lawyers and arbitrators but also world-renowned arbitration practitioners and international organisations representatives deployed on the continent, who will attend the final conference. For you, as partners, this event is an ideal and unique opportunity to promote your brand, to position yourself as a benchmark in the world of African law and to establish your expertise within powerful and emerging legal networks.

As a not-for-profit organisation, the Academy also relies on sponsorship and grants to achieve its objectives. Your sponsorship will help cover expenses such as event materials, venue, catering, administrative services, marketing and public relations.



**Connect with over 300  
industry professionals**



**Our packages are designed  
to ensure maximum exposure  
and visibility before, during  
and after the event**



**The continent's foremost  
experts will cover the latest  
industry developments**



**Multiple networking  
opportunities with key  
decision makers**

Sponsoring the AIAC is an effective way of enhancing your organisation's recognition within the international arbitration community. Please see below different levels of sponsorship packages to accommodate a range of budgets. Early confirmation of sponsorship will ensure that your organisation receives greater level of exposure.

## PLATINUM SPONSOR

10.000 €

- Foremost visibility of sponsor's logo in all conference's promotional materials as well as in the conference's program and banner.
- Full free access to the conference for 5 people.
- 100-word corporate description on the Conference website.
- Full page advertisement in the Conference Programme facing content page.
- Full corporate marketing brochure in the electronic file of the conference.
- Firm's Brochures and Flyers to be displayed on the separate Gold Sponsor's exhibition table.
- 2 standard Roll-ups to be placed in a visible location in coordination with the Conference Secretariat.
- 5-minute intervention following the opening or closing ceremony of the Conference.
- Hyperlink to the sponsoring firm/organization on the conference's webpage.
- Acknowledgement at the official opening and closing speeches.
- Identification as official sponsor of the competition
- Possibility to act as member of the arbitral tribunal in the AIAC semi-finals or final

## GOLD SPONSOR

8.000 €

- Full free access to the conference for 4 people.
- Speaking opportunity in one of the panels of the final conference.
- Logo on promotional materials for the conference.
- Insertion of promotional material in the documents given to conference participants.
- On-screen advertising during the conference, including the coffee breaks and the cocktail reception.
- Identification as Gold sponsor of the competition.
- Possibility to act as member of the arbitral tribunal in the AIAC semi-finals or final.

5.000 €

## SILVER SPONSOR

- Full free access to the conference for 3 people.
- Speaking opportunity in one of the panels of the final conference.
- Logo on promotional materials for the conference.
- Insertion of promotional material in the documents given to conference participants.
- On-screen advertising during the conference, including the coffee breaks and the cocktail reception.
- Identification as Silver sponsor of the competition.
- Possibility to act as member of the arbitral tribunal in the AIAC semi-finals or final.

## BRONZE SPONSOR

3.500€

- Full free access to the conference for 2 people.
- Logo on promotional materials for the conference.
- Insertion of promotional material in the documents given to conference participants.
- On-screen advertising during the conference, including the coffee breaks and the cocktail reception.
- Identification as Bronze sponsor of the competition.

2.000 €

## UBUNTU SPONSOR

(Condition: be based in Mauritius)

- Free admission to the conference for 2 people.
- Sponsor's logo to be included on the conference flyer.
- On-screen advertising during the conference, including the coffee breaks and the cocktail reception.
- Identification as Ubuntu sponsor of the competition .

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Don't miss the opportunity to make new contacts with some of the continent's key decision-makers, meet potential clients and business partners, learn, discuss and network. As a sponsor of this second edition, you will have a unique opportunity to increase your visibility as an international arbitration expert in Africa or to interact with experts and users of international dispute resolution services in Africa.

We have a range of sponsorship opportunities to suit your budget and needs. If, for whatever reason, you do not find a suitable offer, you can suggest an alternative channel of support by contacting us at [africamoot.court@aailp.org](mailto:africamoot.court@aailp.org).

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